

# Sponsorship

British Land is strongly committed to investing in the future through education, the arts and sport. Particular emphasis is given to helping young people improve their prospects and the quality of life.

- British Land was Sole Sponsor of the Thomas Gainsborough exhibition at Tate Britain, London between October 2002 and January 2003 and subsequently at Washington D.C. and Boston, Massachusetts, USA.
- This year nearly 66,000 schoolchildren from nearly 2,000 schools are taking part in The British Land UK Chess Challenge, the largest chess tournament in the world. The tournament is designed for all standards of play and all ages from 18 down to 6 years old. Schools build their reputations, while children benefit from constructive enjoyment as they develop qualities of concentration, forward planning, resilience and flexibility.
- British Land encourages its management teams to be sensitive to local issues in communities in which we operate and to sponsor causes which help regeneration of the local community where appropriate. For six years now Meadowhall Shopping Centre has been the main sponsor of The Sheffield Star's annual Superkids Awards, which reward children from throughout the South Yorkshire region for their courage and achievements. Over the years, children aged 4-16, from all backgrounds, who have battled against the odds to come out on top, or achieved their dreams after years of hard work, have been honoured. Categories of award include Triumph over Adversity, Academic and Sporting Achievement and we are very proud to help give these special children the acknowledgement they deserve.
- Partners in Leadership is a highly successful project organised by Business in the Community. Over 600 business partners are matched to head teachers throughout the country, providing a valuable sounding board as well as a link between the school and the business community. British Land sponsors the Partners in Leadership Newsletter and encourages and supports its own employees' involvement as business partners.
- The Prince's Trust helps young people to succeed, focusing on 14-30 year olds who lack the opportunity or means to make the most of their lives. British Land is currently helping six young people to realise their full potential by starting their own businesses.
- The West Euston Partnership involves Camden Council, the Health Authority, the police, community associations, tenants, the church, the Crown Estate, British Land and the Prudential with a brief to unite the diverse Camden community. British Land contributes to the Partnership's work and supports community regeneration in the area.

The company's commitment to the future also includes being a corporate partner of the London Business School and publishing an award-winning series of Educational Broadsheets for schools. British Land supports the investment Property Forum's Educational Trust, Barnardo's the British Red Cross, Mencap and the NSPCC.

British Land has contributed to the Tate Gallery and sponsored the Museum of Modern Art. The British Museum, the Victoria and Albert Museum, the Wallace Collection, the London Philharmonic Orchestra, The Royal Ballet School, the Royal Opera House, the Royal Academy of Music, the London Mozart Players, the Monteverdi Choir, the English National Opera, the National Theatre, the Wigmore Hall and the Regent's Park Open Air Theatre have also received support. The Company is a founding exhibition patron of the Royal Academy of Arts.

British Land has been sole sponsor of The British Land National Ski Championships for 25 consecutive years and also sponsors The British Land Alpine Ski Team. The Company is presenting sponsor of the 2003 Super Series Squash Finals at Broadgate. The British Land British Open and Amateur Championships for Real Tennis are now in their tenth year.