

### **British Land seeks to achieve superior long-term growth in shareholder value by:**

**focusing on prime assets in the office and retail sectors;**

**creating exceptional long-term investments with strong covenants, long lease profiles and good growth potential;**

**enhancing property returns through active sales, purchases, management and development;**

**maximising risk-adjusted returns through optimal financing and partnership with others; and**

**taking advantage of opportunities in the property market through flexibility, entrepreneurial organisation, deal-doing and financing.**

#### **Sir Henry Rider Haggard 1856–1925**

Sepia-toned platinotype print, 1902, by George Charles Beresford

H Rider Haggard – as his title pages proclaimed him – was the doyen of adventure writers. He penned a total of 34 ripping yarns set in such exotic places as Mexico, Iceland and Ancient Egypt. Right through to the last page, his novels were chock full of action, derring-do and breathless heroism. Born at Bradenham Hall in Norfolk, he went to South Africa as a young man and later served on official commissions that took him to all parts of the British Empire. The landscapes and people that he encountered – especially in the Dark Continent – were his inspiration; a knighthood and a KBE were his reward.