

SPONSORSHIP

Over the past year British Land has provided support across a wide range of sponsorship activities, particularly in education, the arts, sport and the community.

- Over 74,000 schoolchildren from more than 2,000 schools are taking part in The British Land UK Chess Challenge. The tournament is designed for all standards of play and all ages from 18 down to 6 years old. Schools build their reputations, while children benefit from constructive enjoyment as they develop qualities of concentration, forward planning, resilience and flexibility.
- This year British Land backed Capital Kids Cricket to launch the unique London schools cricket league – known as The British Land Capital Kids Cricket League – it created strong junior school competition to help develop new test cricket stars of the future. Some 500 children from 48 London primary schools took part in the league and the final was battled out at the MCC Indoor School at Lords which was won by Canonbury School, Islington.
- British Land encourages its management teams to be sensitive to local issues in communities in which we operate and to sponsor causes which help regeneration of the local community. In October 2006, 50 staff volunteered a day of their time on a number of community support initiatives in Westminster. British Land has sponsored The Source Centre for Learning and Development at Meadowhall.
- Partners in Leadership is a highly successful project organised by Business in the Community. Over 600 business partners are matched to head teachers throughout the country, providing a valuable sounding board as well as a link between the school and the business community. British Land sponsors the Partners in Leadership Newsletter and encourages and supports its own employees' involvement as business partners.
- British Land supports 20 staff, working through the Education Business Partnership in Camden, providing reading support to primary school children at Netley Primary School.
- The West Euston Partnership involves Camden Council, the Health Authority, the police, community associations, tenants, the church, The Crown Estate, British Land and other groups with a brief to unite the diverse Camden community. British Land contributes to the Partnership's work and supports community regeneration in the area, by providing financial support each year for the West Euston Community Festival and premises for a community one-stop shop.

The Company's commitment to the future also includes being a corporate partner of the London Business School and publishing an award-winning series of Educational Broadsheets for schools. British Land supports the Investment Property Forum's Educational Trust, Barnardo's, the British Red Cross, Mencap and the NSPCC.

The British Museum, The Royal Ballet School, the Royal Opera House, the Royal Academy of Music, The Royal Shakespeare Company and The Tate Gallery have also received support.

British Land has been sole sponsor of The British Land National Ski Championships for 29 consecutive years and also sponsors The British Land Alpine Ski Team. British Land has supported the London Olympic Bid 2012. The British Land British Open and Amateur Championships for Real Tennis are now in their 14th year.



Head Office and Registered Office

York House
45 Seymour Street
London W1H 7LX
Telephone +44 (0)207 486 4466
Fax +44 (0)207 935 5552
www.britishland.com
info@britishland.com

Designed by CDT Design
Photography by Lee Funnell
Copywriting by Tim Shackleton
Printed by Fulmar Colour

Printed on Hannoart Silk, comprising of fibres sourced from sustainable forest reserves and bleached without the use of chlorine. The production mill for this paper operates to EMAS, ISO14001 environmental and ISO9001 quality standards.

Colorit is produced from TCF pulp sourced from sustainable forests by a mill that is ISO14001 and EMAS certified.